



Student
Success
& NOTHING LESS

Entertainer Spotlight



Heather Land

Comedienne, author, and singer Heather Land tells it like it is with sarcasm and Southern charm. Practically overnight, Heather burst through the clutter of the online world with her hilarious and witty videos, which have garnered more than 300 million views. And she's captured the attention of more than 2.8 million followers on Facebook.

After privately sharing her hilarious musings about the oddities of daily life to her immediate friends, they dared her to share them publicly. When she reluctantly posted online, millions of people shared the videos and a true social media star was born. Over the course of only a few months, Heather's videos were shared by celebrities like Miranda Lambert and social tastemakers, immediately connecting with her down-to-earth personality and reaching hundreds of millions of people in the process.

Heather's audience was first drawn in by her quick wit filtered through a high pitched SnapChat voice changer, but they have remained connected to her because of the way she shows us how to laugh at the chaos we all live through on a daily basis. The words in her stories and songs reach the hearts of audiences across the country reminding us of the many ways that real life can be really hard and really funny.

Heather Land grew up in Tennessee and has a knack for finding the funny out of the frustrating. Leaving no stone or situation left unturned, she hilariously unravels everyday events — inviting audiences to laugh not only at each other, but also (more often than not), at ourselves. From ex-husbands to failed diets, her take on topics delivers consistent comedy in a charming, self-deprecating style that has made her adored by millions of people of all ages.

Heather shares her comedy at live events, regularly selling out venues across the country. What may surprise audiences the most is that she's a songwriter who plays the keyboard and sings her original songs. Many of her pieces are about love and loss. She says, "The truth is, we all deal with loss and we all deal with hurt and heart-ache. Sometimes you've got to laugh or you're gonna cry. I've found this way for my-self of being able to turn some hurtful situations into humor."

Heather's stand-up comedy tours *I Ain't Doing It* and *Unfiltered*, played to sold audiences out across the country. When she's not on the road doing comedy shows, you can find Heather at her home outside of Nashville, Tennessee, with her new husband and two amazing teenagers, writing music, and enjoying her new book, *A Perfect 10: The Truth About Things I'm Not and Never Will Be*. Learn more about Heather at heatherlandofficial.com.