



# Public Education: Hope for All

## Tennessee School Boards Association 2021 Annual Convention Sponsorship Opportunities

Friday, November 19 - Sunday, November 21

*Want more exposure during the TSBA Annual Convention? Consider one of our a la carte sponsorship opportunities. These opportunities provide you with a variety of additional options to increase your visibility and provide you with special recognition all weekend.*

**You must be a TSBA Business Affiliate to participate.**

*For more information, please contact Brittany Massey, TSBA Director of Finance & Member Services, at (615) 815-3908 or [bmassey@tsba.net](mailto:bmassey@tsba.net).*

### Charging Station *(multiple options available)*

**\$3,000**

Provide charging stations branded with your company's artwork to power up participants electronic devices without ever leaving the convention center.

### Wall Charger

**\$2,300**

All participants will receive a wall charger branded with your company's logo in their welcome bag. This sponsorship will guarantee advertisement during convention and after.

### Portable Charger

**\$5,800**

Your company's logo will be imprinted on hundreds of portable chargers and placed in participants' welcome bags, so they can take it with them anywhere they go, even after convention.

## Headshot Studio Station

\$1,500

Sponsor the Headshot Studio Station during Exhibit Hall hours where participants will receive one retouched headshot with your company's logo and TSBA's logo. Posed on a professional photo backdrop, the photos will be cropped to chest and shoulders and sized as a 5x7" at 300dpi. Participants will have access to all additional images on the TSBA Facebook page and your company's Facebook page, if applicable.

## Hotel Keycard

\$1,700

Increase your visibility by branding the hotel keycard that participants will use countless times to enter their hotel rooms. These keycards only go to participants within the TSBA room block at the Gaylord Opryland Resort. Please Note: you are responsible for the costs to print the cards and any fees charged by the hotel.

## Credit Card Holder

\$1,200

All participants will receive a silicone card sleeve that adheres to the back of their cell phones. It is perfect for carrying identification, credit cards, and promoting your company on participants cell phones during and after convention.

## Smartphone Ring Stand/Holder

\$1,200

Make it easy for participants to hold or prop up their mobile device by adding your company's logo to a ring stand/holder.

## Lanyards

\$2,700

All participants will wear their name lanyards in their welcome bags throughout the convention. This is one of the most visible opportunities. Your company logo will be imprinted on the lanyard alongside the TSBA logo.

**SOLD OUT**

\*\*\*All pricing subject to change.

\*\*\*The deadline to submit sponsorship is September 15, 2021.