



TENNESSEE SCHOOL BOARDS ASSOCIATION 2019 Annual Convention Sponsorship Opportunities

Friday, November 15 - Sunday, November 17

Want more exposure during the TSBA Annual Convention? Consider one of our a la carte sponsorship opportunities. These opportunities provide you with a variety of additional options to increase your visibility and provide you with special recognition all weekend.

You must be a TSBA Business Affiliate to participate.

For more information, please contact Jenna Zwan, TSBA Director of Finance & Human Resources, at (615) 815-3905 or jzwan@tsba.net.

Charging Station *(multiple options available)*

\$3,000

Provide charging stations branded with your company's artwork to power up participants electronic devices without ever leaving the convention center.

Wall Charger

\$2,300

All participants will receive a wall charger branded with your company's logo in their welcome bag. This sponsorship will guarantee advertisement during convention and after.

Portable Charger

\$5,800

Your company's logo will be imprinted on hundreds of portable chargers and placed in participants' welcome bags, so they can take it with them anywhere they go, even after convention.

Smartphone Ring Stand/Holder

\$1,200

Make it easy for participants to hold or prop up their mobile device by adding your company's logo to a ring stand/holder.

Photo Booth

\$1,500

Put your mark on convention memories by sponsoring a sleek, modern photo booth during Friday's Exhibit Hall hours. They do everything you can think of including text or email photos straight to your phone for sharing, and they also come with a customized branded video screen with your company's logo.

Headshot Studio Station

\$1,500

Sponsor the Headshot Studio Station during Friday's Exhibit Hall hours where participants will receive one retouched headshot with your company's logo and TSBA's logo. Posed on a professional photo backdrop, the photos will be cropped to chest and shoulders and sized as a 5x7" at 300dpi. Participants will have access to all additional images on the TSBA Facebook page and your company's Facebook page, if applicable.

Refreshment Breaks

\$500-\$1,000

Sponsor a refreshment break during one of the three clinic sessions on Saturday between the hours of 10:00 am and 1:00 pm. Your company will be recognized on signage, in the convention program, and has the option to provide logo-branded napkins (at company's expense).

Keynote Speaker

Call for Pricing

Be recognized as the keynote speaker sponsor for the leadership conference, opening session, or closing session. Your company's logo will be displayed in the convention program and mobile app, as well as displayed on screen during the sponsored session. This sponsorship does not include the option to bring in an outside keynote speaker. Call For Pricing.

Lanyards

\$2,700

All participants will wear their name badge lanyards provided in their welcome bags throughout the convention, making this one of the most visible opportunities. Your company name or logo will be imprinted on the lanyard alongside the TSBA logo.

Relaxation Station

\$2,000

Be a hero to attendees that seek relief by sponsoring the relaxation station. Your company will be branded on back and foot massage chairs located in the main lobby or in the Delta Island Lounge for participants to recharge themselves after a long day of learning and networking.

Hotel Keycard

\$1,700

Increase your visibility by branding the hotel keycard that participants will use countless times to enter their hotel rooms. These keycards only go to participants within the TSBA room block at the Gaylord Opryland Resort. Please Note: you are responsible for the costs to print the cards and any fees charged by the hotel.

Hotel Key Sleeves

\$650

Reach participants the moment they arrive and each time they return to their hotel room by branding hotel keycard sleeves with your company's logo. These keycard sleeves only go to participants within the TSBA room block at the Gaylord Opryland Resort. Please Note: If your company sponsors the Hotel Key Sleeves and Door Hangers together, the setup fee will be discounted.

Do Not Disturb Hotel Door Hangers

\$750

Shhhhhh!! Remind participants to visit your booth or build corporate awareness with a branded, "Do Not Disturb", hotel door hanger. These door hangers only go to participants within the TSBA room block at the Gaylord Opryland Resort. Please Note: If your company sponsors the Hotel Key Sleeves and Door Hangers together, the setup fee will be discounted.

***All pricing subject to change.

***The deadline to submit sponsorship is September 9, 2019.