

Advocating Your Board's Vision *Agenda*

- 8:00 a.m. Welcome and Overview
- 8:10 a.m. Exercising Board Leadership Through the Visioning Process
- What Vision Is
 - What Vision Does
 - What Kills Vision
- 8:30 a.m. Board's Role in Creating A Vision
- Core Values and Beliefs
 - Shared Vision
 - Vision Statement
 - Mission Statement
 - Role of Board and Superintendent in the Vision and Planning Process
- 9:30 a.m. BREAK
- 9:45 a.m. Impact of TNDOE's Strategic Plan on School Board's Plan
- Equity, Expectations and Pathway
 - Overview of the TSBA District Data Dashboard
- 11:30 a.m. LUNCH
- 12:30 p.m. Ensuring Vision Becomes A Reality
- Board Strategic Planning and Goal Setting
 - Managing Data For Strategic Planning
 - Review of System Report Cards
- 1:45 p.m. BREAK
- 2:00 p.m. Advocating the Board's Vision and Strategic Plan
- Developing County Commission/City Council Support
 - Influencing State Legislators and Congressmen
 - Working with the Media
 - Generating Public Support
 - Turning Employees into Advocates
- 3:45 p.m. Wrap-Up and Evaluation
- 4:00 p.m. ADJOURN