

SAMPLE Strategic Plan

(this is an excerpt from a plan and not intended to be a complete strategic plan)

Vision Statement

Every Student Every Day

Mission Statement

To inspire every student to reach their full potential.

Goal 1: Focus on every student.

Objective: By May 15, XXXX, 100% of students will graduate with some post-secondary (college) credit and/or industry certification.

Strategy: Provide all students with Advanced Placement, Dual Enrollment, Local Dual Credit, College Level Examination Program courses and industry certification programs.

Strategy: Administer a “Career Success Skills” self-assessment to all students to determine their interests, strengths and preferred learning styles.

Objective: By May 15, XXXX, at least 75% of kindergarteners will be ready for first grade based on the First Grade Readiness Indicator.

Strategy: Ensure that each teacher provides differentiated instruction in the classroom.

Goal 2: Invest in our people.

Objective: By June 1, XXXX, implement a professional growth and development plan for all employees.

Strategy: Provide professional development for counselors and school leaders in career guidance and advising.

Strategy: Design a plan to align employee development needs with the needs of the district.

Strategy: Provide every elementary teacher with training through the year-long reading course, focusing on bridging the gap between teacher preparation program training and best practices in reading instruction for the classroom.

Strategy: Dedicate a micro-team of content experts to each school to support efforts to achieve academic growth.

Strategy: Implement bi-monthly instructional content trainings of choice in Teaching and Learning Days for each school's leadership team so that schools have the autonomy to focus on their students' greatest area of need.

Objective: By June 1, XXXX, transform the Human Resources department into a talent management division.

Strategy: Redesign the strategic compensation program.

Strategy: Secure competitive wages for all staff.

Strategy: Create a staff appreciation initiative.

Objective: By June 1, XXXX, improve the district's technology infrastructure.

Strategy: Provide robust and reliable wired and wireless networks and telecommunication services and internet connectivity at all sites.

Goal 3: Partner with our stakeholders.

Objective: By June 1, XXXX, align programs and coursework to the regional economy and in-demand career opportunities.

Strategy: Work with business partners to develop a career success course and a local work readiness certificate based on local needs for better "soft skills".

Strategy: Develop an online portal that utilizes labor market data to support and align coursework and program.

Objective: By June 1, XXXX, engage families and community to create meaningful learning environments for all students

Strategy: Provide diverse opportunities for meaningful engagement with all families to support student success.

Strategy: Host annual community meetings to provide information and gather feedback that can be leveraged in district decision making.

Strategy: Create a Parent Resource Center.