

# Advocating Your Board's Vision Agenda

- 8:00 a.m. Welcome and Overview
- 8:10 a.m. What is a Micro-Credential?
- 8:20 a.m. Exercising Board Leadership Through the Visioning Process
- What Vision Is
  - What Vision Does
  - What Kills Vision
- 8:45 a.m. Board's Role in Creating A Vision
- Core Values and Beliefs
  - Shared Vision
  - Vision Statements
  - Role of Board and Superintendent in the Vision and Planning Process
- 9:15 a.m. BREAK
- 9:30 a.m. Impact of TNDOE's Strategic Plan on School Board's Plan
- Equity, Expectations and Pathways
- 11:00 a.m. LUNCH (on your own)
- 12:00 p.m. Ensuring Vision Becomes A Reality
- Mission Statement
  - Strategic Planning and Goal Setting
  - Managing Data For Strategic Planning
  - Review of System Report Cards
- 1:30 p.m. BREAK
- 1:45 p.m. Advocating the Board's Vision and Strategic Plan
- Developing County Commission/City Council Support
  - Influencing State Legislators and Congressmen
  - Working with the Media
  - Generating Public Support
  - Turning Employees into Advocates
- 2:45 p.m. Micro-Credential: Essential Elements of Developing a Strategic Plan
- 3:55 p.m. Wrap-Up and Evaluation
- 4:00 p.m. ADJOURN